INSPIREHER 2027

March 4

An Evening Celebrating Women in Aerospace Who Inspire, Lead, and Innovate.



Co-hosted with

OAC Ontario Aerospace Council

International Women's Day 2027

Sponsorship Packages

Thursday, March 4th 2027 | 3:00 PM - 9:30 PM

Mississauga, Ontario | Venue to be announced

Hosting Sponsor

INVEST MISSISSAUGA



Who We Are

WIA-Canada is a not-for-profit organization dedicated to expanding women and underrepresented groups opportunities for leadership and professional development as well as increasing their visibility in the aerospace community by creating a professional network in Canada and across the globe.

Our Vision

To build a community where women and underrepresented groups in aerospace thrive, contribute, and lead at every level.



Our Reach

- 300+ guests at InspireHER
- Over 4,000 subscribers
- Partnership with leading aerospace organizations across Canada
- Active social media and newsletter audience

By sponsoring WIA Canada events, you align with an organization that

- Inspires the Next Generation
- Fosters Professional Growth
- Improve Employee Morale and Retention
- Enhances Brand Visibility

Benefits of Sponsorship

- **Brand Exposure:** Reach a targeted audience of aerospace professionals, students, and industry leaders.
- **Corporate Social Responsibility:** Demonstrate your commitment to diversity and inclusion.
- **Networking Opportunities:** Build connections with key stakeholders in aerospace.
- **Talent Acquisition:** Engage with a pool of aspiring professionals and established experts.
- Contribution to **OAC's Women in Aerospace Scholarship Program**.

Sponsorship Levels

Platinum

$20,000 (1 available)

- Three (3) Corporate Tables – 30 tickets total
- 24 WIA Memberships (1-year term)
- Networking Booth in InspireHER Networking Lounge
- Prime Page Advertisement in the Program
- 60-second Corporate Video Promotion (played during the event)
- Corporate Bio featured in the Program
- Social Media Acknowledgment (LinkedIn, Instagram, event page, newsletter) – Before and after the event
- WIA Job Board postings – 6 months

Logo recognition

- on Name Tags – Presenting Sponsor designation
- at the Table Signage on Event Entrance Signage Podium Recognition
- at the event (stage screens / TVs / tables)
- on WIA Website and in Newsletters – 1 year (until March 2028)
- Full-page ad in NovaRise Magazine

Gold

$15,000 (1 available)

- Two (2) Corporate Tables – 20 tickets total
- 16 WIA Memberships (1-year term)
- Networking Booth in InspireHER Networking Lounge
- Premium Full-Page Ad in the Program
- Corporate Bio featured in the Program
- Social Media Acknowledgment – Before and after the event
- WIA Job Board postings – 3 months

Logo recognition

- at the Table Signage
- on Event Entrance Signage Podium Recognition
- at the event (stage screens / TVs / tables)
- on WIA Website and in Newsletters – until December 2027

Silver

$10,000 (3 available)

- One (1) Corporate Tables – 10 tickets total
- 10 WIA Memberships (1-year term)
- Networking Booth in InspireHER Networking Lounge
- Full Page Advertisement in the Program
- Corporate Bio featured in the Program
- Social Media Acknowledgment – Before and after the event

Logo recognition

- at the Table Signage
- on Event Entrance Signage Podium Recognition
- at the event (stage screens / TVs / tables)
- on WIA Website and in Newsletters – until June 2027

Sponsorship Levels (Continued)



Exclusive Cocktail Reception

$7,500 (1 available)

- Five (5) Tickets
- Five (5) WIA Memberships
- Networking Booth in InspireHER Networking Lounge
- ½-Page Advertisement in the Program
- Corporate Display Area in Reception Hall
- Corporate Bio featured in the Program
- Social Media Acknowledgment – Before and after the event

Logo recognition

- on Drink Tickets
- on Event Entrance Signage Podium Recognition
- at the event (stage screens / TVs / tables)
- on WIA Website and in Newsletters – until June 2027



Bronze

$5,000 (Multiple available)

- Three (3) Tickets
- ½-Page Advertisement in the Program
- Corporate Bio featured in the Program
- Social Media Acknowledgment – Before and after the event

Logo recognition

- on Event Entrance Signage
- at the event (stage screens / TVs / tables)
- on WIA Website and in Newsletters – until March 2027



Gift Bags

$4,000 (1 available)

- Two (2) Tickets
- Giveaway Bags Co-branded with WIA Logo
- ½-Page Advertisement in the Program
- Corporate Bio featured in the Program
- Social Media Acknowledgment – Before and after the event

Logo recognition

- at the event (stage screens / TVs / tables)

Sponsorship Levels (Continued)

InspireHER Supporter

$3,000 (Multiple available)

- Two (2) Tickets
- ¼-Page Advertisement in the Program
- Corporate Bio featured in the Program
- Social Media Acknowledgment – Before and after the event

Logo recognition

- at the event (stage screens / TVs / tables)

Tech Booth

$1,700* (10 available) / *per 10'x6' Table

- Two (2) Tickets
- Exhibit Booth in InspireHER Networking Lounge
- Corporate Bio featured in the Program
- Social Media Acknowledgment – Before and after the event

Logo recognition

- at the event (stage screens / TVs / tables)

In-kind products & Services

(Multiple available)** / **Sponsorship can take the form of financial support or prizes

- Two (2) Tickets (if contribution value exceeds $2,500)
- Social Media Acknowledgment – Post-event only
- Silent Auction: donate an item and be credited on the bidding page

Logo recognition

- at the event (stage screens / TVs / tables)

Ready to elevate Women in Aerospace?

Contact us at info@wia-canada.org