

LeadHERs in Aerospace

Inspire, Connect, Activate

A Women in Aerospace (WIA) event, co-hosted with Bombardier.

What is the event?

A structured networking event designed to bring together aerospace talent and supporters through themed discussion “booths” and guided conversations.

Who is it for?

- Students and interns
- Professionals at all career stages
- People who want to support inclusive growth in aerospace

Our mission

To support the advancement of women in aerospace by creating an inclusive space where women and supporter can learn, exchange, and build meaningful connections.

What to expect

- Practical career insights and real-world perspectives across aerospace pathways
- Themed networking circuits
- Actionable takeaways

Event details

- **Date:** Thursday, April 16th
- **Time:** 6pm to 8pm
- **Location:** Laurent-Beaudoin Completion Centre, 200, Côte Vertu West Boulevard H4S 2A3
- **Language:** Bilingual experience

Contact us at info@wia-canada.org to start the conversation.



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Why sponsor this event

By sponsoring the event, your organization helps **inspire** women and their supporters to support inclusive leadership in aerospace, **connect** professionals across roles, backgrounds, and career stages, and **activate** meaningful conversations and actions that foster career growth and equity.

Our flexible sponsorship packages—including in-kind contributions—allow partners to support the event through products, services, or financial contributions. In return, sponsors benefit from brand visibility, on-site recognition, and direct connection with the Women in Aerospace (WIA) community.

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	In-kind partners (products, services or experience)	Bronze	Silver	Gold
	Minimal value of \$250	\$3,000	\$5,000	\$7,000
Visibility				
Social media acknowledgement on WIA channels (after event)	Collective mention	✓	✓	✓
Logo on event landing page		✓	✓	✓
Verbal acknowledgement during opening remarks	-	-	✓	✓
Logo displayed on name badges, event screens, and thank you cards	-	-	✓	✓
Logo featured on WIA website (Membership page)	-	✓	✓	✓
On-site banner opportunity (logo & messaging)	-	-	✓	✓
Featured logo on key event slides	-	-	-	✓
Participation				
Event tickets included	2 *if value of contribution exceeds \$2,500	4	6	8
Community & Engagement				
WIA memberships offered	-	-	5	10

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