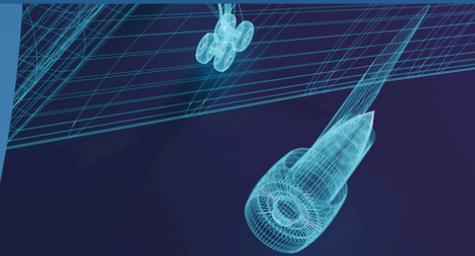




WOMEN IN AEROSPACE CANADA

CORPORATE MEMBERSHIP





OUR MISSION

Women in Aerospace Canada is a not-for-profit organization dedicated to expanding women and underrepresented groups' opportunities for leadership and professional development as well as increasing the visibility of women in the aerospace community by creating a professional network in Canada and across the globe.

OUR VISION

To be the premier organization that empowers women to lead and excel in Canada's aerospace industry, fostering an inclusive environment where diverse talents are recognized, developed, and celebrated.

OUR OBJECTIVES

PROMOTE

Identify, foster and promote the interests and professional development of women working in the aerospace industry and other related sectors.

NETWORKING

To be a networking platform for women and men in the aerospace industry and other sector areas related to aerospace.

ADVANCEMENT

Advance aerospace education for women in schools, colleges, and universities.

DEVELOP AND REACH

Develop alliances with aerospace associations (provincially, federally and internationally) and other relevant associations across Canada and globally.

WHAT IS A CORPORATE MEMBERSHIP?

Corporate memberships provide members with the opportunity to **give back to their employees**. Being part of an organization like WIA-Canada can **provide employees with the opportunity for training, networking and industry knowledge** that they may not otherwise have. You also have the option to customize your membership to meet your company needs.

Customized membership:

In collaboration with WIA-Canada, you can develop a customized program which enables you to tailor the WIA-Canada offering that you wish to extend to a selected group of women across your company. This includes leadership training, customized mentorship programs, group development programs, lunch and learns, book club, conferences, as well as other related events.

What's in it for you?

- ✔ Opportunity to gift/reward WIA-Canada memberships to your employees
- ✔ Invest in their growth
- ✔ Develop your talent pipeline
- ✔ Improve engagement

WHAT MEMBERSHIP OFFERS YOUR EMPLOYEES

Being part of an organization like WIA-Canada, offers **many benefits to its members. Membership perks include:**

Features	
Access to all WIA-Canada Programs and Events	✓
Member-only pricing and complimentary invitations	✓
Networking with leaders across aerospace and manufacturing	✓
Invitations to industry tours and open-house events	✓
Mentorship opportunities through WIA's national network	✓
Career growth workshops and leadership seminars	✓
Access to WIA's micro-credential and training partners	✓
Professional development resources and webinars	✓
Invitations to annual International Women's Day InspireHER and regional events	✓
Opportunities to volunteer, present, or host sessions	✓
Guest Speaker Opportunities	✓
Access to Monthly Newsletters	✓
Affiliate member pricing for the Ontario Council's Aerospace Unplugged Annual Event	✓

TIP!

WIA-Canada members may attend events across Canada!

MEMBERSHIP LEVELS

Corporate memberships **can be customized** to meet your company needs and they offer reduced pricing on the bundles. This way, you're not only saving money, you are also giving back to your employees by encouraging growth in the industry!

There are 5 levels of membership to choose from.

BENEFIT CATEGORY	NON-PROFIT/ <25 EMPLOYEES	BRONZE	SILVER	GOLD	PLATINUM
EMPLOYEE MEMBERSHIPS	5	10	25	50	100
RECRUITMENT SUPPORT	No	No	No	No	Yes
BREAKFAST WITH THE BOARD EVENT	No	No	No	No	Yes
HOST AN INDUSTRY EVENT	No	No	No	Yes	Yes
VIRTUAL LUNCH & LEARN COLLABORATION	No	No	Yes	Yes	Yes
ADVERTISEMENT IN <i>NOVARISE</i>	No	No	No	½-Page	Full-Page
NEWSLETTER & LINKEDIN FEATURE	No	No	No	1 Feature	2 Features
LOGO RECOGNITION	Yes	Yes	Yes	Premium	Premium
MENTORSHIP & TRAINING PRIVILEGES	No	No	No	1 Employee	2 Employees
IWD COMPLIMENTARY EVENT TICKETS	No	No	No	Yes (1 Ticket)	Yes (2 tickets)
DISCOUNT ON ADDITIONAL MEMBERSHIPS	No	No	No	Yes	Yes
MEMBER-ONLY PRICING & EXCLUSIVE INVITATIONS	Yes	Yes	Yes	Yes	Yes
COST	\$500	\$1,000	\$2,500	\$5,000	\$10,000

*All corporate members are asked to commit sponsoring 1 event per year as per the Event Sponsorship Package



MEMBERSHIP DETAILS & INCLUSIONS

- **Recruitment Support:** includes 10 priority job postings promoted via WIA's website and LinkedIn.
- **Breakfast with the Board:** Host an In-Person "Breakfast with the Board" - exclusive "open-house" style showcase hosted at your company.
- **Host an Industry Event:** with WIA-Canada (co-branded, curated audience)
- **Virtual Lunch & Learn Collaboration:** co-hosted with WIA on a mutually agreed professional theme.
- **Advertisement in NovaRise:** ½-Page valued at \$1,100; Full-Page valued at \$1,700.
- **Logo Recognition:** on WIA Website & Collateral
- **Mentorship & Training Privileges:** complimentary access to WIA mentorship and professional-development programming for the number of employees listed.
- **Complimentary Event Tickets:** applied to WIA's annual International Women's Day flagship event.
- **Discount on Additional Employee Memberships:** \$25 discount per membership (regularly \$125).
- **Premium Logo Recognition:** elevated placement on WIA website, event signage, and collateral.
- All membership benefits are annual and subject to applicable taxes.

EXCLUSIVE OPPORTUNITY FOR CORPORATE MEMBERS



ASCEND: WIA'S CORPORATE LEADERSHIP PROGRAM

Building the aerospace leaders of tomorrow — while empowering today's executives to chart the course.

Corporate Members receive priority eligibility to participate in Ascend, WIA-Canada's national corporate leadership program. This program strengthens your organization's leadership pipeline and embeds inclusion at every level of your workforce.

Ascend brings together two complementary streams that create a 360° corporate solution:

- **LaunchPad** – *Bottom-Up Leadership Development*
For early- to mid-career professionals.
Builds confidence, visibility, and readiness for advancement through hands-on leadership and communication training.
- **FlightPath** – *Top-Down Executive Engagement*
For senior leaders and executives.
Provides inclusive-leadership workshops, culture audits, and actionable DEI strategies that drive measurable organizational change.

Why Participate

- ✓ Strengthen your internal leadership pipeline
- ✓ Improve retention and advancement of under-represented talent
- ✓ Equip leaders to build inclusive, high-performing teams
- ✓ Elevate your brand as an industry DEI leader

Program fees apply. Corporate Members receive priority enrollment and preferred pricing for the Ascend Program.

Invest in your people — transform your workplace.

✉ Contact WIA-Canada at info@wia-canada.org to learn more about enrollment options.



THANK YOU

When you empower the women and allies in your company, you become part of the change to give women a voice.

Contact us today at info@wia-canada.org to determine the best membership level for your company.

CONTACT US :



info@wia-canada.org



www.wia-canada.org