# InspireHER

An Evening Celebrating Women in Aerospace Who Inspire, Lead, and Innovate

# International Women's Day Thursday, March 6th, 2025 | 5:00 PM - 9:30 PM

C Banquets – 300 City Centre Drive, 12th Floor Mississauga, ON L5B 3C1



#### www.wia-canada.org



## Who We Are

WIA-Canada is a not-for-profit organization dedicated to expanding women's opportunities for leadership and professional development as well as increasing their visibility in the aerospace community by creating a professional network in Canada and across the globe.

## **Our Vision**

To build a community where women in aerospace thrive, contribute, and lead at every level.





# **Our Reach**

- Over 2,000 subscribers
- Partnership with leading aerospace organizations across Canada
- Active social media and newsletter audience

# By sponsoring WIA Canada events, you align with an organization that:

- Inspires the Next Generation
- Fosters Professional Growth
- Improve Employee Morale and retention
- Enhances Brand Visibility

# Benefits of Sponsorship

- Brand Exposure: Reach a targeted audience of aerospace professionals, students, and industry leaders.
- **Corporate Social Responsibility:** Demonstrate your commitment to diversity and inclusion.
- **Networking Opportunities:** Build connections with key stakeholders in aerospace.
- Talent Acquisition: Engage with a pool of aspiring professionals and established experts.
- Contribution to OAC's Women in Aerospace Scholarship Program.
  Sponsorship Levels



# Platinum \$10,000\*

- Five (5) tickets to the event
- Opportunity to exhibit
- Five (5) WIA-Canada 1-year membership enrollments
- Additional tickets at member price
- Verbal recognition from the podium during the event
- Mention in newsletter
- Social media acknowledgment



Gold

Silver

# \$5,000\*

- Three (3) tickets to the event
- Opportunity to exhibit
- Two (2) WIA-Canada 1-year membership enrollments
- Additional tickets at member price
- Verbal recognition from the podium during the event
- Mention in newsletter
- Social media acknowledgment



# \$3,000\*

- Two (2) tickets to the event
- Verbal recognition from the podium during the event
- Mention in newsletter
- Social media acknowledgment

## Logo recognition

• on-screen at the event

WI.

- signage at the event
- on website

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