

Inspire **HER**

An Evening Celebrating Women in Aerospace
Who Inspire, Lead, and Innovate



International Women's Day
2025 Event Sponsorship



Who We Are

WIA-Canada is a not-for-profit organization dedicated to expanding women's opportunities for leadership and professional development as well as increasing their visibility in the aerospace community by creating a professional network in Canada and across the globe.

Our Vision

To build a community where women in aerospace thrive, contribute, and lead at every level.



Our Reach

- Over 2,000 subscribers
- Partnership with leading aerospace organizations across Canada
- Active social media and newsletter audience

By sponsoring WIA Canada events, you align with an organization that:

- Inspires the Next Generation
- Fosters Professional Growth
- Improve Employee Morale and retention
- Enhances Brand Visibility

Benefits of Sponsorship



- **Brand Exposure:** Reach a targeted audience of aerospace professionals, students, and industry leaders.
- **Corporate Social Responsibility:** Demonstrate your commitment to diversity and inclusion.
- **Networking Opportunities:** Build connections with key stakeholders in aerospace.
- **Talent Acquisition:** Engage with a pool of aspiring professionals and established experts.
- Contribution to **OAC's Women in Aerospace Scholarship Program.**

Sponsorship Levels



Platinum \$10,000*

- Five (5) tickets to the event
- Opportunity to exhibit
- Five (5) WIA-Canada 1-year membership enrollments
- Additional tickets at member price
- Verbal recognition from the podium during the event
- Mention in newsletter
- Social media acknowledgment

Logo recognition

- on-screen at the event
- signage at the event
- on website



Gold \$5,000*

- Three (3) tickets to the event
- Opportunity to exhibit
- Two (2) WIA-Canada 1-year membership enrollments
- Additional tickets at member price
- Verbal recognition from the podium during the event
- Mention in newsletter
- Social media acknowledgment

Logo recognition

- on-screen at the event
- signage at the event
- on website



Silver \$3,000*

- Two (2) tickets to the event
- Two (2) additional tickets at member price
- Verbal recognition from the podium during the event
- Mention in newsletter
- Social media acknowledgment

Logo recognition

- on-screen at the event
- signage at the event



Bronze \$1,000*

- One (1) ticket to the event
- Mention in social media acknowledgment posts
- Logo recognition on-screen at the event

*Sponsorship can take the form of financial support or prizes.