



**WOMEN IN
AEROSPACE
CANADA**

**CORPORATE
MEMBERSHIP**

JUNE 2024

OUR MISSION

We are a not-for-profit organization dedicated to expanding women in aerospace.

For 15 years, WIA-Canada has helped our members in leadership and professional development, as well as increase their visibility in the aerospace community by creating a professional network in Canada and across the globe.

OUR OBJECTIVES

- 1 Promote**
Identify, foster and promote the interests and professional development of women working in the aerospace industry and other related sectors.
- 2 Networking**
To be a networking platform for women and men in the aerospace industry and other sector areas related to aerospace.
- 3 Advancement**
Advance aerospace education for women in schools, colleges, and universities
- 4 Develop and Reach**
Develop alliances with aerospace associations (provincially, federally and internationally) and other relevant associations across Canada and globally.





WHAT IS A CORPORATE MEMBERSHIP?

Corporate memberships provide members with the opportunity to **give back to their employees**. Being part of an organization like WIA-Canada can **provide employees with the opportunity for training, networking and industry knowledge** that they may not otherwise have. You also have the option to customize your membership to meet your company needs.

Customized membership:

In collaboration with WIA-Canada, you can develop a customized program which enables you to tailor the WIA-Canada offering that you wish to extend to a selected group of women across your company. This includes leadership training, customized mentorship programs, group development programs, lunch and learns, book club, conferences, as well as other related events.

What's in it for you?

- ✓ Opportunity to gift/reward WIA-Canada memberships to your employees
- ✓ Invest in their growth
- ✓ Develop your talent pipeline
- ✓ Improve engagement





WHAT MEMBERSHIP CAN OFFER

Being part of an organization like WIA-Canada, offers **many benefits to its members:**

Membership perks include:

- ✓ Preferred pricing on all WIA programming
- ✓ Access to the WIA network and various development resources
- ✓ Networking opportunities
- ✓ Aerospace company tours
- ✓ Career Resources
- ✓ Guest speakers
- ✓ Lunch & Learn events
- ✓ Book Club
- ✓ Training Programs
- ✓ Mentorship
- ✓ Professional development events
- ✓ Quarterly Newsletters
- ✓ Mailing List
- ✓ Affiliate Member pricing for the Ontario Aerospace Council's Aerospace Unplugged Annual Event

WIA-Canada members may attend events across Canada at member pricing



You can be the change employees want to see





MEMBERSHIP LEVELS

Corporate memberships **can be customized** to meet your company needs and they offer reduced pricing on the bundles. This way, you're not only saving money, you are also giving back to your employees by encouraging growth in the industry!

There are 5 levels of membership to choose from.

	Non-Profit	Bronze	Silver	Gold	Platinum
Memberships	5	10	25	50	100
Discounted rate for additional memberships	No	No	No	Yes	Yes
Training Credit for WIA programs for the year	No	No	No	Yes (\$500)	Yes (\$1,000)
Company Promotion (social media, website, events)	Yes	Yes	Yes	Yes	Yes
Event Sponsorship*	Not included	Not included	Not included	Included (\$1,000)	Included (\$1,000)
Cost	\$500	\$1,000	\$2,500	\$5,000	\$10,000

* Corporate members are asked to commit to sponsoring 1 event per year at \$1000 to \$5000.



CONCLUSION

When you empower the women and allies in your company, you become part of the change to give women a voice.

Contact us today at leigh.kras@wia-canada.org to determine the best membership level for your company.

“Empowering those around you to be heard and valued makes the difference between a leader who simply instructs and one who inspires”.

-Adena Friedman
NASDAQ CEO

