

A Quarterly Communiqué from Women in Aerospace Canada - Atlantic



What a quarter it's been!!! Three months of working remotely while adhering to all the precautions in an effort to contain the spread has been an extraordinary experience. Besides the workload and challenges of working from home with 3 young kids to home school,

not having the ability to socialize or network in person has felt very restrictive. Even my most introverted of friends have noted that human interaction is an essential part of their personal and professional lives and to not have any at all has been tough.

Not having the usual extra-curricular activities and not having to travel for work has certainly freed up a lot of time to be able to focus on family; but I have missed being able to organize events for Women in Aerospace Canada Atlantic. That said, we successfully pulled off our Advancing Women in Aerospace leadership program using virtual video conferencing and it was exceptional! You will read more about the program in this newsletter. And as many other organizations have been forced to do, the WIA-Canada board is meeting to discuss how we leverage technology to be able to have virtual events. Keep an eye on your inbox for details! While these may not be in-person events, they will be national. What a tremendous opportunity to grow your network beyond the Atlantic provinces!

This global pandemic has no doubt cast a lot of concern about the future of aviation and aerospace. It is entirely possible that your own job has been affected during this crisis. The uncertainty of what the future holds can be stressful. With this in mind, I have been focusing on RESILIENCE, defined as the ability to recover quickly from difficulties. Tapping into our resilience help us turn challenges into opportunities and in some cases, that means creating opportunities ourselves.

If there's one thing to keep in mind is that now, more than ever before, we're in this together. Let's make every effort to come out of this smarter, stronger and kinder. Continue to stay safe and healthy.

Eva Martinez, Vice-President WIA-Canada

Recent Events

Advancing Women in Aerospace Leadership Program

During the months of April and May, a group of women from Nova Scotia and Ontario met virtually for Evoke Consulting's Advancing Women in Aerospace Leadership Program. The program – comprised of four 2-hour modules – was specifically designed to empower women and prepare them to take on the next phase of their career, while also growing and strengthening their professional network by looking into concepts such as overcoming the imposter syndrome, projecting confidence, and dealing with challenging situations. Using Zoom, Brenda Landry delivered the content live, leveraging Breakout Rooms for small group and partner work to support the theories, while making sure the participants stayed safe and healthy.



In a comparison of the pre- and post-program results, we found “off the chart” improvements in such areas as clear leadership vision, overcoming the imposter syndrome, ability to communicate values, and ability to project a confident leadership presence.

The program was so successful in fact that we are working now exploring government grants to be able to provide this training to a broader audience and have already started developing Part 2.

Congratulations to the graduates of Cohort 1! It was a wonderful experience working with you!

Upcoming Events

Virtual Events

We are currently exploring how we can use Zoom video conferencing to facilitate virtual events. Some ideas we are looking at include speed mentoring, networking, virtual site tours, lunch and learns, and perhaps even a book club where we get together to discuss a predetermined book of interest, relevant articles or recent publications. Do you have any ideas? Please share! Email Eva at atlantic@wia-canada.org. Anyone who sends in an idea will be entered into a draw for a prize!

Stay Connected

Are you a WIA-Canada Membership?

Members of WIA-Canada – due to the impact that COVID has had on our ability to provide quality programming, we have put a freeze on annual memberships and the time lost will be added to extend the expiration date of your membership. This extension will also be applied to employees of our Founding Corporate Members – Ultra Electronics Maritime Systems and Stelia Aerospace. We can't wait to see you again!

In the meantime, if anyone wishes to purchase a membership, please click [here](#) to join!

Check out our Website – www.wia-canada.org

To join our email list, send an e-mail to leigh.kras@wia-canada.org!