



I have no doubt that each and every one in our community is impacted in some way by COVID-19. Across the world and within our own organization, we are seeing extraordinary, unprecedented measures being put in place to contain the spread.

Reports now indicate that the community spread of the virus is on the rise in Canada so with that in mind, we are making the health and safety of our event attendees, hosting companies, and volunteers our highest priority. We continue to monitor the situation along with recommendations from government and local authorities and will announce contingency plans as required.

Up until very recently, the first quarter of 2020 had been very busy for Women in Aerospace Canada Atlantic. Most notably, we announced our second Founding Corporate Member – STELIA North America. Unfortunately, plans to formally celebrate this partnership have been suspended due to COVID-19. In this quarterly newsletter you can read about the many events we've hosted so far and other activities that are coming up throughout the year.

In the meantime, please stay safe and healthy.

Eva Martinez, Vice-President WIA-Canada

Recent Events

Information & Networking Night

On January 29, we hosted a free networking event at the Shearwater Aviation Museum that included an informative presentation on Women in Aerospace Canada. Focusing on the mission, goals, and objectives of the organization, we presented highlights of past events and provided an overview of upcoming events planned for 2020.

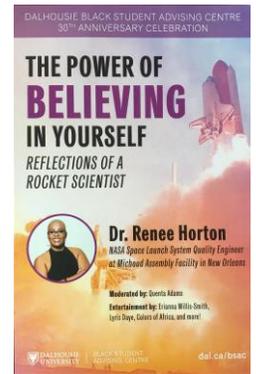


Brenda Landry, President of Evoke Consulting was also on hand to discuss the Advancing Women in Aerospace Leadership Certificate Program.



African Heritage Month

On February 3, we gathered at Dalhousie University as part of the Black Student Advising Centre's African Heritage Celebrations to listen to the inspirational Dr. K. Renee Horton and her story about becoming a NASA Space Launch System Quality Engineer. Under the theme of "The Power of Believing in Yourself", Dr. Horton spoke candidly about her personal and professional challenges as a black woman and what she is doing to inspire future generations to consider careers in the space sector.



International Women's Day 2020 – Pioneers in Skirts

On March 4, Women in Aerospace Canada Atlantic and Women in Science and Engineering Atlantic (WISEatlantic) cohosted a special screening of the film Pioneers in Skirts. This incredible movie about ambition and the ongoing effort to achieve parity in the workplace provided the perfect platform for reflection and discussion about the erosion of women's career ambitions and what can be done to combat the biases that threaten a woman's potential. The turnout was a perfect balance of students, educators, parents, and career men and women who all acknowledge the part they play in closing the gender gap. Special thanks for our event sponsors – Ultra Electronics Maritime Systems and CAE.



If you didn't get the chance to attend the screening or you're interested in hosting a family screening from the comfort of your home, the filmmakers have launched a special [Pioneer at Home](#) initiative in response to COVID-19 isolation and social distancing recommendations. This film is sure to spark meaningful discussion of what it will take to achieve gender parity. If you're looking for something to do during COVID-19 distancing, sign up for an at-home screening now!



As you ponder the fee to view this movie at home, consider what it costs to take your family out – whether to a museum, a gallery, a concert, a performance, or a movie. Besides admission, consider too the cost of driving, parking, and snacks. The discussion that will follow will be priceless and an instrumental investment for a future where gender parity exists.

International Women's Day 2020 – HIAA

On March 6, the Halifax Airport Authority invited WIA-Canada members in good standing to their 5th Annual International Women's Day Celebration. Our own Eva Martinez was part of the panel – a thoughtful conversation with women leaders in non-traditional roles to discuss how we can work together to ELEVATE one another.



Upcoming Events

WinSETT Leadership Program



As a result of COVID-19 contingency measures, the 2020 WinSETT Leadership Workshops in Halifax, Fredericton, and St. John's will be postponed until Fall 2020 – exact schedule to be determined. Those already registered will maintain their position as workshop attendees; however credits will be offered for those unable to attend once new dates are released. WinSETT thanks everyone for their understanding and patience.

Advancing Women in Aerospace – Leadership Certificate

As a result of COVID-19 and recommendations to practice social distancing, we have decided that the first two modules of the leadership certificate program (Apr 7: Branding Yourself and Apr 21: Positively Confident) will be hosted exclusively via video conferencing using Zoom.



Registered participants will be provided with links to connect with audio and video while Brenda Landry delivers the content LIVE. We are fortunate to have the technology and platforms to allow us to do this and we want to leverage this capability to minimize the impact to the program while keeping everyone safe and healthy. As the COVID-19 situation is dynamic and rapidly changing, we will continue to monitor. This may result in additional changes to the delivery of this program for the last two modules.

Stay Connected

Is WIA-Canada for You? Consider a Membership!

Members of WIA-Canada represent all levels of employment in aerospace – from entry level to senior executives, from administrative to technical to engineering roles and everything in between. If you are a woman working in the aerospace industry, WIA-Canada is definitely for you! As a not-for-profit organization, Women in Aerospace Canada uses membership fees as predictable and ongoing funding of our operational expenses. Click [here](#) to join!

Benefits of memberships include:

- **Front of Line** – members receive exclusive first round early access to tickets before non-members so you can avoid the disappointment of a sold out event when tickets go public!
- **Event Discounts** – members will benefit from lower pricing for their tickets compared to full-price for non-members.
- **Exclusive Events** – participate in special member-only events.
- **Newsletter** – free announcements and advertising in the Quarterly Newsletter.

Check out our Website – www.wia-canada.org

To join our email list, send an e-mail to leigh.kras@wia-canada.org!