

A Quarterly Communiqué from Women in Aerospace Canada - Atlantic

We did it...we held our inaugural event in St. John's, Newfoundland and by all accounts, there is definitely an appetite for more. Don't worry...we are already working on it!

Overall, the 2018 Re-Ignite Your Ambition workshops facilitated by professional coach Andrea Janzen were terrific. These workshops represented an incredible opportunity to meet other women working in the aerospace sector all looking to reclaim their passion and enthusiasm for the work they do. These exchanges were fruitful in many ways, particularly in the building of networks to continue supporting one another.

We are still working on raising awareness about Women in Aerospace Canada so please share this newsletter with women you know working in the aerospace and aviation industry. It doesn't matter their level of employment – from entry level to senior executives, from administrative to technical to engineering roles and everything in between. We want to reach all women in this field in Atlantic Canada.

The Atlantic provinces are packed with phenomenal women in aerospace! It's an incredible network we're building!

Eva Martinez, Vice-President WIA-Canada

Objectives of WIA-Canada

Women in Aerospace Canada (WIA-Canada) is a not-for-profit organization dedicated to expanding women's opportunities for leadership and professional development as well as increasing their visibility in the aerospace community by creating a professional network in Canada and across the globe. The objectives of WIA-Canada are to:

Identify, foster and promote the interests and professional development of women working in the aerospace industry and other related sectors.

To be a networking platform for women and men in the aerospace industry and other sector areas related to aerospace.

Advance aerospace education for women in schools, colleges, and universities.

Develop alliances with aerospace associations (provincially, federally and internationally) and other relevant associations across Canada and globally.

Recent Events

Re-Ignite Your Ambition – NL

We hosted a "Re-Ignite Your Ambition" workshop on Jun 11. Sponsored by ACADA (Atlantic Canada Aerospace and Defence Association) and PAL Aerospace, this event was extremely well attended. As with the workshops in NS and PEI, we focused on identifying what women strive for, what drives our ambition, how to deal with self-doubt and how silence our inner critic.

In partnership with PAL's Women in Leadership program, this event also included a panel discussion with:

- **Dr. Alyson Byrne** – Assistant Professor in Organizational Behaviour and Human Resource Management at Faculty of Business Administration at Memorial University
- **Carmele Peter** – President of the Exchange Income Corporation (EIC)
- **Tamara Schock** – Chief Financial Officer at EIC

PAL also had an opportunity to trial run the Aviation 101 training package in an effort to give employees without a background in aviation a basic understanding of aviation in the context of the work that PAL does.



Atlantic Canada Aviation Museum – Family Fun Day

On Saturday June 23, the Atlantic Canada Aviation Museum held its annual Family Fun Day with a record number in attendance. It was a beautiful day to take in the many aircraft and artifacts on display, the fire trucks, or indulging in the free BBQ. We are already looking forward to the Wings N Wheels event scheduled for Aug 11.



Upcoming Events

Richard Aboulafia, Aviation Analyst – NS

In cooperation with ACADA, we will be hosting a Lunch and Learn with keynote speaker Richard Aboulafia, VP Analysis at Teal Group. Richard manages clients in the commercial and military aircraft field and has advised numerous aerospace companies on the trends and forecasts in the industry. Frequently cited as an aviation industry authority, he will be sharing his experience and industry insights in **Halifax, NS** on **Thu Jul 26** while on vacation in the region!



Stay tuned for more details!

WIA-C Networking Event – Air Show Atlantic 2018 – PEI



On **Fri Aug 24** from 3-6pm Women in Aerospace Canada Atlantic will be hosting a Meet and Greet networking event for women working in the aerospace industry, female airshow performers from the Snowbirds and Skyhawks, and young girls interested in aviation.

The event will take place in the Neptune Room of the Slemon Hotel and Conference Centre in **Summerside, PEI** and will be widely promoted by the Air Show Atlantic team to insiders and fans alike.



Tickets must be purchased in advance and registration will be limited to 50.

\$15 for General Admission
Free for those under 19 years of age

Sponsorship opportunities exist!

Click [here](#) to order your tickets!

Joyce Carter, President & CEO Halifax International Airport - NS



Recently named one of Atlantic Business Magazine's Top 50 CEOs (for the second year in a row), Joyce Carter is the President and CEO of the Halifax International Airport Authority! Plan to join us this fall for a luncheon at Halifax Stanfield International Airport in **Halifax, NS** to learn about Joyce's career trajectory and how she tackles the leadership responsibilities as the CEO of the largest airport in the Atlantic provinces.

Stay tuned for more details!

Cougar Helicopters Lunch and Tour – NL



WIA-Canada is working with Cougar Helicopters to organize a Lunch and Tour at their **St. John's, NL** facility in **Oct 2018** – exact date to be confirmed. Stay tuned for more details!

Atlantic Canada Aviation Museum – Wings N Wheels

Planes and cars – two huge crowd pleasers! On **Aug 11** come out and marvel at the beautiful cars on display, spend some time looking around the museum and then enjoy an outdoor BBQ in our picnic area.



Mercury 13 on Netflix

In the 1960s, a secret privately funded program tested 13 female pilots who dreamed of going into space to see if they had the right stuff. Their ambitions were light years ahead and their performance during these tests was exceptional, often times better than the men that were being tested by NASA. Unfortunately, after rigorous testing, they were asked to step aside so that men could participate in spaceflight. The decision even led to a House Committee Hearing on gender discrimination as they fought to break down the gender barriers. This documentary about the forgotten women in the space program is available on Netflix.



Sponsorship and Support and Volunteer

The success of our organization and the quality of the events and programs offered are hugely dependent upon sponsorship from industry, consultants and individuals. Lending your name and financial support to an event will provide exposure to your business. It's a great opportunity to showcase your business, demonstrate your commitment to diversity initiatives, and support the region's aerospace and defense community.

To sponsor an event, host a tour, or volunteer contact Eva Martinez at atlantic@wia-canada.org / 902-233-0298.

Is WIA-Canada for You?

Members of WIA-Canada represent all levels of employment in aerospace – from entry level to senior executives, from administrative to technical to engineering roles and everything in between. If you are a woman working in the aerospace industry, WIA-Canada is definitely for you!

Check out our Website – www.wia-canada.org

To be added or removed from the WIA-Canada Atlantic distribution list, please send an e-mail to leigh.kras@wia-canada.org