



## Women In Aerospace – Canada

### Upcoming Events

- > Lunch & Learn  
April 23  
Canadian Forces Environmental Medicine Establishment
- > Spring into Summer with WIA May 13
- > OAC Golf Tournament June 24 @ Glencairn Golf Club

## 2013 — A Year in Review

2013 was a busy year for WIA-Canada. We are delighted to be able to say some of our popular events have reached “annual” status and we’re continuing to build our portfolio based on your feedback.

Here’s a summary of our activities in 2013.

**Number of Events:** 10  
4 Sold Out Events

**Total Attendees:** 525

**Largest Attendance at a Single Event:** 101

### Type of Events:

- 5 Lunch & Learn
- 3 Networking  
(Toronto, Montreal, Christmas Party)
- 1 Mentoring  
International Women’s Day

Our programming and events would not be possible without the generous support we receive throughout the year from our event sponsors. In 2013 WIA-Canada was able to offer a wide range of programs thanks to our **16** event sponsors.

**THANK YOU!**  
to our 2013 Sponsors

AV Canada  
Canadian Forces Recruiting Centre  
Comtek Advanced Structures  
Cyclone Manufacturing  
Field Aviation  
GE Capital  
Honeywell  
LandL  
MDA  
Messier-Bugatti-Dowty  
OAC  
Pratt & Whitney Canada  
Ryerson University  
SPPCA  
Thyssenkrupp  
UTIAS

## 2nd Annual *Speed* Mentoring @ Ryerson



On January 28, 2014, Women in Aerospace Canada and Ryerson University co-hosted another hugely successful speed mentoring event to celebrate National Mentoring Month.

Emceed by the effervescent “Queen of Networking”, Donna Messer (ConnectUsCanada), the event brought together university students interested in learning more about pursuing careers in aerospace with men and women already in the field.

Ryerson’s Mattamy Athletic Centre Alumni Lounge once again provided a friendly space to ask questions, share personal career stories, and make contacts for future networking. Through a combination of three minute rounds of one-on-one discussions, as well as spotlighting some of the mentors in the room to generate discussion and interest, our mentors and mentees were able to meet multiple individuals in an informal but expertly guided session resulting in several beneficial connections. The 2015 event is already being eagerly anticipated!

### Inside this issue:

Christmas @ the AGO	2
President’s Message	3
WIA-Canada First Montreal Event	2
International Women’s Day	3
Be a Part of WIA! Membership & Sponsor Info	4

## First Women in Aerospace Canada Event in Quebec

(L to R): Anne-Marie Bertrand (Director WIA-Canada), Suzanne Benoît (President Aero Montreal), Miriam Pozza (Partner PWC)



On Dec 4, 2013, after making significant strides in the greater Toronto area, Women in Aerospace Canada held its first event in Quebec, sponsored by Price Waterhouse Cooper. The event was a cocktail reception at the close of the Aéro Formation Summit, organized by Aéro Montréal. Sharing values such as diversity and the promotion of leadership and ingenuity, the member companies of the organizing committee in Quebec are very proud of this initiative which

aims at promoting opportunities for women in the Canadian aerospace industry. WIA-Canada will work to create a local area network and will offer a range of events and social activities to support WIA-Canada's mission and goals for Quebec members.

Suzanne Benoît, President of Aéro Montreal indicated that "our industry will cope with a labour shortage in the next ten years. It is important to foster an interest for young women

with sciences and the trades of aerospace in order to prepare the next generation of professionals."

WIA-Canada President Val Wilson expressed gratitude for "the support received from our founding members, Bombardier Aerospace and Messier-Bugatti-Dowty. We encourage other Quebec companies to open doors for women and to also consider membership with WIA-Canada."



## WIA-Canada Celebrates the Season



4th Annual Christmas Party  
A Night at the AGO

WIA-Canada is not only home to aerospace professionals but also to many budding artists as we found out at this year's Christmas party held at the Art Gallery of Ontario.

In keeping with the theme of great Canadian artists, WIA-Canada's "group of seventy" formed teams to create masterpieces in clay,

water colour and pencil. Each team then displayed their creations in a mini-gallery named after a famous painting.

As the artists strolled the gallery enjoying wine and hors d'oeuvres, they switched from artist to art critic, voting on their favourite mini-gallery.

All of the participants

earned bragging rights to say they've had a private showing of their work at the AGO!

Many thanks to Messier-Bugatti-Dowty for annual sponsorship of this event.



## International Women’s Day — Inspiring Change

On March 5, 2014, WIA-Canada celebrated International Women’s Day and the social, economic, and political advancements of women around the world. With a theme of “**Inspiring Change**” the participants of this magnificent luncheon at The Country Club were certainly inspired by the story of **Lieutenant Colonel Maryse Carmichael** - Canada’s first female Snowbird pilot and first female to command the Snowbird

Squadron. Sharing the story of her journey and leadership experiences inspired men and women alike. The video footage of the Snowbirds in action left everyone’s hearts racing! Maryse’s leadership lessons can easily be applied, whether in the military or in the private sector, and the Snowbirds’ mission of “Skills - Professionalism - Teamwork” is a wonderful reminder of how we should face any challenge.

Many thanks to our generous event sponsors.



*Val Wilson and Maryse Carmichael*



*Honorary Snowbird Jacqui Perrin*



## President’s Message



Spring is here officially and after this never ending winter, WIA-Canada is ready to “Spring into Summer” at Billy Bishop Airport. Alex Johnston from Catalyst Canada will be discussing Women in the Workforce. Porter Airlines will be hosting the event in their lounge where there

will be food, wine and many interesting people to network with.

Women in Aerospace - Canada membership has grown to over 250 women and men. The involvement of volunteers and leaders from across our aerospace community has contributed to WIA’s success. As president, I feel very honoured to work with such an extraordinary team of women. I would like to take this opportunity to thank my fellow board members for all their time and energy spent. To Leigh Kras a

special thank you for all your hard work coordinating and keeping our members informed of all our activities. To Judy Duffy our Executive Director, thank you for everything.

Through events we have been able to learn, share, network and establish wonderful friendships. I am so excited to continue working with you, growing our membership and enhancing our programming.

Please join our organization and let us know how you’d like to get involved.

- WIA-CANADA BOARD**
- Val Wilson, President
  - Moira Harvey, Vice-President
  - Barbara Moser, Secretary
  - Alex Henshaw, Treasurer
  - Directors:**
  - Eva Martinez
  - Lucinda Lew
  - Anne Marie Bertrand
  - Kathleen Steven
  - Natasha Skapura



WIA-Canada is growing!

Our membership increased by 77 new members in 2013, bringing us to 250+ members in total.

We now have member representation in three provinces!

Connect by clicking the links below and see what WIA-Canada is doing near you!

[In BC](#)

[Ontario](#)

[Au Quebec](#)



Women In  
Aerospace –  
Canada

## Be a Part of WIA-Canada!

The benefits of membership with WIA-Canada are numerous.

**Networking:** meet and chat with leading aerospace professionals from government, academia and the private sector.

**Professional Development:** Practical guidance and insight plus direct contact with leading industry players to facilitate professional growth and development at all stages of your career.

**Career Resources:** mentoring relationships, workshops, seminars and other events to expand your career options.

And more!  
Yearly membership rates are as follows:

### **Corporate**

*Platinum-* \$5000 (includes 50 free memberships)

*Gold* - \$3000 (includes 30 free memberships)

*Silver* - \$2000 (includes 20 free memberships)

*Bronze* - \$500 (includes 5 free memberships)

Need to add to a corporate membership?

Additional memberships are available at \$50 each.

### **Individual**

Regular - \$75

Student/Senior - \$20

To join or renew please click the appropriate link below based on province of residence:

[BC](#)

[Ontario](#)

[Quebec](#)

Don't see your province? Contact us and let us know! If you would like additional information or have questions, please contact us through the email or phone listed on this page.

### ***Looking for more information?***

Please contact us and we'd be happy to answer any questions you may have.

e: [leigh.kras@wia-canada.org](mailto:leigh.kras@wia-canada.org)

p: 905-387-1550

## Be a Sponsor for a WIA-Canada Event!

Get great recognition for your business by a sponsoring a WIA-Canada event.

Our sponsor options enable you to pick what type of event you'd like

to sponsor, what level of sponsorship makes sense for your business or organization, and with events throughout the year, pick the time that suits you best! We're also happy to work

with you to customize your sponsorship. Call us! We'd love to hear from you!

Most of all, come out and experience a WIA-Canada event!

To learn more about WIA-Canada, our upcoming events or get involved, visit us at [www.wia-canada.org](http://www.wia-canada.org) or click the logo below.

