

It's hard to believe we're well into the third quarter of 2017. Almost everyone I've spoken to has commented that the summer went by way too fast. Looking back it's sometimes hard to see where all the time has gone. And yet when I consider the places I've been, the people I've met, and the many things I got done, I can say the time has been well spent. The end of 2017 will soon be upon us...let's aim to make the most of what's left – in our personal and professional lives.

In this edition of the Maritimes newsletter you'll find information about the events that have taken place as well as various newsworthy items, and a look ahead at upcoming events.

We want to keep growing the organization. I would like to start assembling a team of volunteers to help with events, communication, and outreach. If you are interested, please contact me at [maritimes@wia-canada.org](mailto:maritimes@wia-canada.org).

In the meantime, please share this newsletter with others you know in the industry and with young women considering careers in the aerospace sector. Doesn't matter their level of employment – from entry level to senior executives, from administrative to technical to engineering roles and everything in between. We want to reach all women in this field.

I look forward to seeing everyone at the upcoming events.

*Eva Martinez, Vice-President WIA-Canada*

### Objectives of WIA-Canada

**Women in Aerospace Canada** (WIA-Canada) is a not-for-profit organization dedicated to expanding women's opportunities for leadership and professional development as well as increasing their visibility in the aerospace community by creating a professional network in Canada and across the globe. The objectives of WIA-Canada are to:

Identify, foster and promote the interests and professional development of women working in the aerospace industry and other related sectors.

To be a networking platform for women and men in the aerospace industry and other sector areas related to aerospace.

Advance aerospace education for women in schools, colleges, and universities.

Develop alliances with aerospace associations (provincially, federally and internationally) and other relevant associations across Canada and globally.

**Is WIA-Canada for you?** Members of WIA-Canada represent all levels of employment in aerospace – from entry level to senior executives, from administrative to technical to engineering roles and everything in between. If you're a woman working in the aerospace industry, WIA-Canada is for you!

### Newsworthy

The Atlantic Canada Aerospace and Defence Association (ACADA) announced the winners of the 1<sup>st</sup> Annual ACADA Industry Excellence Recognition Awards (AEIRA) during their Inaugural Gala

Dinner on September 6. Congratulations to **Bluedrop Training & Simulation** (BTSI) for winning the Business Development Distinction. Bluedrop, Canada's largest courseware provider, is actively building a training ecosystem for domestic and international markets, including a recent contract award for \$5.5 million dollars to deliver a Bell 206 Level 7 Flight Training Device as a result of their long-standing relationships with KF Aerospace and the RCAF. Congratulations!

As a result of their successes and growth, Bluedrop is recruiting for the following positions:

- Instructional Designer (Halifax)
- Instructional Designer (Gagetown)
- eLearning Product Programmer (Gagetown)

Go to [www.bluedrop.com/contact/](http://www.bluedrop.com/contact/) to learn more!



### Veteran's Week Program National Speakers Program



Every year, Canadians remember and honour our Veterans – those who have made the ultimate sacrifice in defending Canada's interests at home and abroad. November 5-11 marks Veterans' Week, with hundreds of ceremonies and events taking place across Canada.

The Department of National Defence and the Canadian Armed Forces will honour the achievements and sacrifices of all who have served Canada, as well as those who continue to serve in uniform today, through a national speakers program as part of Veterans' Week. To request a speaker to give a presentation at schools and civic organizations across the country, please go to the link below:

<http://dgpapp.forces.gc.ca/en/vet/index.asp>

### Recent Events

#### 2<sup>nd</sup> Annual Wings & Wheels

The 2nd Annual Wings & Wheels event at the Atlantic Canada Aviation Museum was fabulous (despite the weather).



A very big thank you to everyone who went to the event and especially to all the car owners who braved the weather to participate. Keep an eye out for details about the 3rd Annual Wings & Wheels event in August 2018.





### Atlantic Canada International Air Show 2017



Air Show Atlantic 2017 took place August 26-27 in Greenwood, Nova Scotia. Graced with terrific weather, the aerial and static/ground displays were a hit for aviation fans of all ages, with over 13,000 in attendance.

Among the performers were the Canadian Forces SkyHawks, the CF-18 Hornet Demonstration Team, Carol Pilon and Third Strike Wing walking, Manfred Radius, and the iconic Canadian Forces Snowbirds.



### DEFSEC 2017



The Canadian Defence Security and Aerospace Exhibition Atlantic (DEFSEC) took place September 5-7 in Halifax, NS.

As the second largest show of its kind in Canada, it provided tremendous opportunities for networking and showcasing Atlantic business development initiatives in these sectors.

The exhibition was a blend of trade show, conference, and B2B meetings, along with various social events, and expert panel discussions. The show was well attended by participants representing defence, industry, and government.

### September Networking Lunch

On Thursday September 14, 2017, Women in Aerospace Canada Maritimes hosted a networking lunch at the Hilton Garden Inn. In close proximity to the Halifax centre of aerospace gravity, the event was extremely well attended with representation from the Halifax International Airport Authority (HIAA), IMP Aerospace, Jazz Aviation, Bluedrop Training & Simulation, L-3, PAL Aerospace, the Royal Canadian Air Force, and some independent consultants. The event allowed for lots of good conversation and the participants easily

made new connections across the sector. With discussions ranging from growth in the industry to more social conversations recapping summer vacations, the event was a great way to continue to raise awareness about Women in Aerospace Canada in the Maritimes.

### Upcoming Events

#### Falck Safety Services Tour

The tour of Falck Safety Services has been rescheduled to Wednesday October 18, 2017. Watch your email for a detailed event invitation! Falck provides Helicopter Underwater Egress Training for DND as well as fixed wing ditching for Transport Canada. This event will be a great opportunity to view their state-of-the-art simulation theatre complete with wave pool, wind fans, sound effects, and more.



**Falck**

Safety Services

Falck Safety Services  
20 Orion Court  
Dartmouth, NS

#### Book Club

Would you be interested in participating in a book club? Take a minute to weigh in on an online survey:

[www.surveymonkey.com/r/MaritimesBookClub](http://www.surveymonkey.com/r/MaritimesBookClub)

#### Other Items

#### Lady Driver

In today's world, women are travelling more and more for business. Why not consider prearranging your rides to the airport with a female driver from Lady Drive-Her. You can check out their new website at <http://www.ladydriveher.com/our-story.html>.

To arrange a ride with Lady Drive-Her, call 902-452-LADY or email [ladydriveher@gmail.com](mailto:ladydriveher@gmail.com)



#### Sponsorship and Support

The success of our organization and the quality of the events and programs offered are hugely dependent upon sponsorship from industry, consultants and individuals. Lending your name and financial support to an event will provide exposure to your business.

**Sponsor an event or host a tour** – a great opportunity to showcase your business, demonstrate your commitment to diversity initiatives, and support the region's aerospace and defense community.

Please contact Eva Martinez at [maritimes@wia-canada.org](mailto:maritimes@wia-canada.org) / 902-233-0298

#### Check out our Website – [www.wia-canada.org](http://www.wia-canada.org)

For more information please contact Eva Martinez at 902-233-0298 / [maritimes@wia-canada.org](mailto:maritimes@wia-canada.org)

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